

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
BRAZIL

Activity Title	Activity Description	TCB Category	FY 02 Total
200250029A - Infraero Airport	TDA approved funding of \$98,313.15 for an Orientation Visit (OV) of ten Brazilian airport officials and one US Commercial Service representative. The delegation presented upcoming procurements related to Infraero's (Brazil's state-owned airport authority) modernization and expansion projects. The OV hoped to help US companies learn of these current and future projects and allow them to establish the necessary contacts with Infraero. The OV took place from June 2 through 8, 2002. Funded and implemented by Trade Development Agency.	Physical Infrastructure Development	98,313
American Center for International Labor Solidarity	The Solidarity Center's programs in Latin America focus mainly on strengthening the unions' capacity to organize, to bargain collectively, to administer their organizations in a democratic and sustainable manner, and to educate their members for political participation in a global economy. The ultimate goal of these programs is to enable trade unions to effectively promote democratic, equitable, and sustainable development, based on respect for fundamental human and worker rights, throughout the Americas. The program assists workers to exercise their rights under national labor laws, to create and strengthen workplace industrial unions, to strengthen collective bargaining through the establishment of regional structures linking unions in a particular sector, thus covering as many workers as possible under collective bargaining agreements and negotiating them successfully; and coordinate "framework agreements" that establish criteria for all of an employer's production facilities. These include the creation of economic research departments and legal departments with trained staff to support bargaining. Funded and implemented by USAID/DG.	Human Resources & Labor Standards	591,196
Anti-Piracy Workshop	An Anti-Piracy Workshop for Brazilian Customs Officials. Funded by Department of State and implemented by Customs, Office of International Affairs.	Customs Operation & Administration	29,782

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At-Risk Youth Program	<p>The Brazil At-Risk Youth Program builds workforce capacity by providing quality training to Brazilian at-risk youth in market-driven areas. A third of USAID-trained youth (ages 16-18) have found legitimate, income-generating placements in a job market plagued by consistently high unemployment rates. In addition, USAID's program promotes the enforcement of worker rights for this population of legal-age working adolescents. USAID's program also promotes the removal of working children (ages 4-15) from the illegal labor market, inserting these children into the formal educational system and ensuring that parents of working children have increased access to professional training and are engaged in income-generating activities, particularly through expanded access to micro-credit. NOTE: Starting in FY 02 USAID/Brazil will support activities under a public/private partnership to improve youth employability through increased access to training in information and communication technologies. Partners under this initiative are IBM, Xerox, the Coca-Cola Foundation and Brazilian private sector companies. The funding levels shown for FY02 and cumulatively for FY98-FY03 are not the full funding of the activity, but only the estimated share that is related to TCB. Funded and implemented by USAID/Brazil.</p>	Business Services & Training	450,000
		Human Resources & Labor Standards	300,000
		Activity Total	750,000
Energy Program	<p>The Brazil Energy Program builds workforce capacity by providing quality training to Brazilian energy sector key-actors such as regulatory agencies, electricity utilities, consultants and federal and state government in energy policy, energy efficiency and renewable energy usage. As positive results, the Program has trained more than 1,200 people and given substantial technical assistance to build an effective regulatory framework and a sustainable market development for energy efficiency, clean energy and renewable energy in Brazil. NOTE: The funding levels shown for FY02 and cumulatively for FY98-FY03 are not the full funding of the activity, but only the estimated share that is related to TCB. Funded and implemented by USAID/Brazil.</p>	Business Services & Training	100,000
		Environmental Trade & Standards	100,000
		Activity Total	200,000

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Environment Program	The Brazil Mission Environment Program has provided practitioner and modern forest management practices for the Amazon timber industry through the Tropical Forest Foundation. In addition, the program includes drafting commercial codes for certified forest products through the World Wildlife Fund's hosting of the Forest Stewardship Council in Brazil, which involves the application of rules of origin for forest products. USAID's support to the design of environmental standards and technology has introduced reduced-impact forest management models that became part of Brazil's National Forest Program. NOTE: Neither the funding shown for FY02 nor the cumulative total for FY98-FY03 represent the total funding for the Environment Program. The funding reported here is the estimated part of the overall program that is related to trade capacity building. Funded and implemented by USAID/Brazil.	Agreement on Rules of Origin	67,000
		Environmental Trade & Standards	536,000
		Gov/Transparency & Inter-Agency Coord.	67,000
		Activity Total	670,000
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Intellectual Property Training	Intellectual property enforcement training. Funded by Department of State and implemented by Department of Justice.	Agreement on TRIPS	120,000

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The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN’s electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. GTN operated in 32 countries, along with a regional program for Sub-Saharan Africa, in FY 2002. In all those countries, GTN had disseminated 545 trade leads and completed 57 deals worth \$35.7 million through May 2002. For more information please see: www.usgtn.net Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000
FY02 Total USG Trade Capacity Building Assistance to BRAZIL			2,610,402